CLASS-XII

FUNDAMENTALS OF E-BUSINESS

Sample Paper 2024-25

(COMMERCE AND HUMANITIES GROUP)

Sample Question paper for MR/DA Students

Time: 3 Hrs. Max. Marks: 80

- 1. The question paper will cover whole syllabus.
- 2. Total 17 questions will be set in the question paper.
- 3. There will be 3 sections in the question paper i.e. Section A, Section B and Section C and all section are compulsory.
- 4. Section A: Question no. 1 will consist of 26 sub parts {(i) to (xxvi)} objective type questions and each carry 2 marks. The objective type questions may include fill in the blanks with alternative choice, MCQ & one word/line answer.
- 5. Section B: Question no. 2 to 9 will carry 3 marks each. Do any 4 questions out of 8. Answer of each question should be given in 2 to 5 lines.
- 6. Section C: Question no. 10 to 17 will carry 4 marks each. Do any 4 questions out of 8. Answer of each question should be given in 5 to 10 lines.

Sections - A

Q. 1 All parts are compulsory. Each question carries 2 marks: (2x26 = 52 marks)

Multiple choice questions:	
i. Information Technology includes	·
(A) Internet	(B) Computer Softwares
(C) Computer Hardwares	(D) All of these
ii. More and more people are adopting computer in their life because of	
(A) Accuracy	(B) Speed
(C) Reliability	(D) All of these
iii. Software can be	
(A) Application software	(B) System software
(C) Utility software	(D) All of these
iv. Internet is used for	
(A) Downloading	(B) Uploading
(C) Chatting	(D) All of these
v. URL means:	
(A) Uniform Resource Locator	(B) Uniform Resource Loader
(C) Ultimate Resource Locator	(D) None of these
vi. E-Commerce includes	
(A) Internet	(B) E-mail
(C) Electronic data interchange	(D) All of these
vii. ATM stands for:	
(A) Automated Teller Machine	(B) Automated Totalled Machine

(C) Automated Token Machine	(D) None of these
viii. Various elements of Electronic Payme	ent System (EPS) are
(A) Consumers	(B) Merchants
(C) Banking system	(D) All of these
ix. In Stock Market, Online trading is a ser	vice offered on the internet for the purchase and sale of:
(A) Goods	(B) Services
(C) Securities	(D) None of these
Fill in the Blanks:	
x. RAM is a memory. (volatil	e / non-volatile)
xi. PC stands for (portable compute	er / personal computer)
xii are also known as Earphones. (S	Sound cards / Head phones)
xiii. Exploring web is generally called	
xiv. Full form of NIC is (National	Informatics Centre / New Information Centre)
xv. Virus is a computer (softw	
xvi. E-Marketing saves a lot of	(time / water)
xvii. Internet Banking is a technique	e. (costly /cheap)
Answer the following Questions:	
xviii. Write any one use of Information Te	chnology.
xix. Name any two input devices.	
xx. Name any two multimedia software.	
xxi. What do you mean by Modem?	
xxii. What is B2C Commerce?	
xxiii. What is credit card?	
xxiv. What do you mean by E-Security?	
xxv. What is the full form of NSDL?	
xxvi. Define E-Marketing.	
	Sections - B
Do any four questions from question no.	-
	(3x4 = 12 marks)
2. Discuss any three features E-Marketing	
3. What is the use of computers in homes?	
4. Write any three essential hardware requi	
5. Write down three differences between E	
6. What do you mean by digital signature?	
7. Write any three limitations of E-Banking	g.
8. Discuss any three features E-Trading.	
9. Explain in brief any three storage device	
	Sections - C
Do any four questions from question no.	. 10 to 17. Each question carry 4 marks.
	(4x4 = 16 marks)

- 10. Explain use of Bar Code Readers and Optical Character Reader in brief.
- 11. Write any four features of computer.
- 12. Give any four advantages of E-mail.

- 13. Write any four benefits of E-Banking to customer.
- 14. Write in brief the status of E-Commerce in India.
- 15. Write any four precautions for secured E-Commerce.
- 16. Give any four limitations of E-Trading.
- 17. Write down four differences between E-Marketing and traditional marketing.

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