

MODEL QUESTION PAPER (Session: 2023-24)

Business Studies-II

(for DA Students)

(COMMERCE AND HUMANITIES GROUP)

Time: 3 Hrs.

Max. Marks: 80

Sections - A

Q. 1 All parts are compulsory. Each question carries two marks: (2x26 = 52 marks)

Write True or False

- i. Management is a factor of Production (True or False)
- ii. Formal organisation is necessary for achieving the objectives. (True or False)
- iii. The Sale of Goods Act was passed in 1930. (True or False)
- iv. Recruitment is a positive process, whereas selection is a negative process. (True or False)
- v. Liberalisation of economic policies started in the year 1971. (True or False)
- vi. Directing is the practical side of management. (True or False)
- vii. Equity shareholders have voting right. (True or False)
- viii. Concept of marketing is wider than the concept of selling. (True or False)

Multiple choice questions

ix. Which of the following is a feature of planning?

- (a) Universal
- (b) Continuous
- (c) Communication
- (d) All of the above.

x. The increasing effect of the e-commerce is an example of:

- (a) Technological Environment
- (b) Economic Environment
- (c) Political Environment
- (d) Both (a) and (b)

xi. Which of the following is not a part of organising?

- (a) Subordinate Employees
- (b) Departmentalisation
- (c) Delegation of Authority
- (d) Both (a) and (b)

xii. Co-ordination is needed:

- (a) At top level
- (b) At middle level
- (c) At supervisory level
- (d) At all the levels of management

xiii. Controlling is exercised:

- (a) When something goes wrong
- (b) When the management desires
- (c) Regularly
- (d) All the above

xiv. Money market is concerned with:

- (a) Long-term capital
- (b) Medium-term capital
- (c) Short-term capital
- (d) None of these

xv. Which of the following is not an element of marketing mix?

- (a) Product
- (b) Promotion
- (c) Consumer protection
- (d) Price.

Fill in the Blanks

xvi. Management is a _____ process. (Universal, Waste)

xvii. Transfer is an _____ source of recruitment. (Internal, External)

xviii. F. W. Taylor is known as father of _____ (Scientific Management, General Management)

xix. Co-ordination and co-operation are _____ concepts. (Same, Different)

xx. Excess of current assets over current liabilities is known as _____ (net working capital, capital structure)

xxi. Trade bills are discounted with _____ (commercial banks, development banks)

Answer these questions

xxii. How many principles of management did Henry Fayol give?

xxiii. At what level of management is planning done?

xxiv. What comes under negative motivation?

xxv. What is the full form of MIS?

xxvi. Which mark is the quality mark for agricultural products?

Sections - B

From Question no 2 to 9, do any four questions out of eight questions. Each question carry three marks. (3x4 = 12 marks)

2. Define unity of command.
3. Define functional organisation.
4. Write three fractures of planning.
5. Define management as a process.
6. Why coordination is called essence of management?
7. What is downward communication?
8. What is Break-Even Point?
9. Define Packaging.

Sections - C

From Question no 10 to 17, do any four questions out of eight questions. Each question carry four marks. (4x4 = 16 marks)

10. Define Capital Structure.
11. Give any four differences between formal and informal organisation.
12. Discuss the importance of Business Environment.
13. Discuss any four principles of management given by Henry Fayol.
14. Write in brief four elements of detecting.
15. Write a short note on SEBI.
16. What do you mean by Advertising?
17. Define "Consumer" according to Consumer Protection Act 2019.

---:---

[Handwritten signatures and dates]
8/8/2023
8/8/2023
8/8/2023
8/8/2023
8/8/2023