

MODEL TEST PAPER (For MR/DA students)

Fundamentals of E-Business

Class- XII

Time : 3 hours

Theory: 80 Marks

1. The question paper will cover whole syllabus.
2. Total 17 questions will be set in the question paper.
3. There will be 3 sections in the question paper i.e. Section A, Section B and Section C and all Sections are compulsory.
4. Section A: Question no.1 will consist of 26 sub parts {(i) to (xxvi)} objective type questions and each carry 2 marks. The objective type questions may include True/False, Fill in the blanks with alternative choice, MCQ & one word answer.
5. Section B: Question no. 2 to 9 will carry 3 marks each. Do any 4 questions out of 8. Answer of each question should be given in 2 to 5 lines.
6. Section C: Question no. 10 to 17 will carry 4 marks each. Do any 4 questions out of 8. Answer of each question should be given in 5 to 10 lines.

Section A

Q1. All sub-parts are compulsory. Each sub part carries 2 marks.

One word / One line questions

- i. Write full form of IT.
- ii. What is MS-Word?
- iii. What is full form of DOS?
- iv. What is Search Engine?
- v. What is debit card?
- vi. Write one scope of E-Marketing?

True/False Statements

- vii. Scanner is an Input device. (True/False)
- viii. Software is tangible thing. (True / False)
- ix. A Website is a collection of webpages. (True/False)
- x. B2C means, Business to Customer. (True/False)
- xi. E-Security has no relevance in life. (True/False)
- xii. The Scope of Internet is very limited. (True/False)
- xiii. NSE stands for National Stock Exchange? (True/False)

Fill in the blanks

- xiv. Information Technology has _____ Education world. (destroyed/revolunised)

- xv. RAM is _____ memory. (Volatile / Non-Volatile)
- xvi. Full form of E-mail is _____. (Electronic Mail / Electrical Mail)
- xvii. EDI means Electronic data _____. (invent / interchange)
- xviii. E-Security means _____. (Emergency Security / Electronic Security)
- xix. E-Trading has _____ liquidity. (enhanced / reduced)
- xx. One of the P's of E-Marketing is _____. (Product / Program)

Multiple choice questions

- xxi. Computer is helpful in :
 - a) Teaching b) Learning c) Business d) All of the above
- xxii. Which of the following printer is most efficient:
 - a) Laser Printer b) Inkjet Printer
 - c) Dot Matrix Printer d) All of the above.
- xxiii. Which of the following is an Operating System:
 - a) Multi user Operating System
 - b) Disc Recovery Program/System
 - c) Network Operating System
 - d) Single User Operating System
- xxiv. Concept of E-Commerce contains:
 - a) E-Banking b) E-Marketing c) E-Trading d) All of the above
- xxv. Which of the following is the type of E-Payments-
 - a) Credit Card b) Internet cheque c) Digi-cash d) All of the above
- xxvi. ATM Stands for :
 - a) Automated total machine b) Automated teller machine
 - c) Automated token machine d) None of the above.

2 X 26 = 52

Section B

Attempt any 4 question out of 8. Each question carries 3 marks.

- Q2 Write three advantages of information technology?
- Q3 Write a note on utility program.
- Q4 What are requirements of internet?
- Q5 Write a note on smart card.
- Q6 What is Proxy server?
- Q7 Write any three limitations of E-Banking.
- Q8 Discuss the E-Trading position in India?
- Q9 Explain the 4 P's of E-Marketing.

3 X 4 = 12

Section C

Attempt any 4 question out of 8. Each question carries 4 marks.

- Q10 What is Software? What are its different types?
- Q11 Write at least four difference between primary memory and secondary memory.
- Q12 Define Operating System and describe its functions.
- Q13 What is E- Cheque? Write its features.
- Q14 What are the common threats of E-Security?
- Q15 Define E-Banking. Discuss the various services provided by E-Banking
- Q16 Write down advantages and disadvantages of E-Trading.
- Q17 Define E-Marketing and discuss its features.

4 X 4 = 16